

CBS | THE BLUE MBA

ALUMNI ACADEMY



Port Single Window Management

Course Duration: 2 Days

Course Overview:

This two-day course on Port Single Window Management is designed to equip participants with the knowledge and skills needed to plan, implement, and optimize a Port Single Window system. Port Single Window systems streamline and simplify trade and logistics processes by centralizing data and information exchange among port stakeholders. Participants will gain a deep understanding of the concept, benefits, and practical applications of Port Single Windows, along with insights into international best practices.

Content¹

		DAY 1 Port Single Window Planning	
Time		Duration	Content
From	To	Hours	
09:00	10:30	1:30	Session 1: Port Single Window Overview <ul style="list-style-type: none"> • Definition and purpose of a Port Single Window • Benefits and advantages for port stakeholders • International and national legal frameworks • Compliance requirements and standards • Data protection and privacy considerations
10:30	11:00	0:30	Break
11:00	12:30	1:30	Session 2: Stakeholder Engagement and Planning and Designing a Port Single Window <ul style="list-style-type: none"> • Identifying and engaging with key stakeholders • Building consensus and cooperation among stakeholders • Addressing concerns and resistance • Needs assessment and feasibility studies • System architecture and infrastructure requirements • User interface design and user experience considerations
12:30	14:00	1:30	Lunch
14:00	15:30	1:30	Session 3: Technical Components of a Port Single Window <ul style="list-style-type: none"> • Data integration and interoperability • Security measures and data protection • Information sharing protocols • Data standards and harmonization • Automated data submission and validation • Electronic document submission

¹ The client is entitled to require additional customization and greater focus on specific aspects of the syllabus. Any requests for additional coverage can be accommodated.

15:30	16:00	0:30	Break
16:00	17:30	1:30	PRACTICAL SESSION: Case Study

Time		Duration	Content
From	To	Hours	
			DAY 2 Implementation and Operation of a Port Single Window
09:00	10:30	1:30	Session 4: Port Single Window Implementation Process <ul style="list-style-type: none"> • Project management and implementation planning • Testing and validation • Rollout and user training
10:30	11:00	0:30	Break
11:00	12:30	1:30	Session 5: Benefits and Impact of Port Single Windows <ul style="list-style-type: none"> • Increased efficiency and reduced costs • Enhanced transparency and traceability • Green Port initiatives and sustainability
12:30	14:00	1:30	Lunch
14:00	15:30	1:30	Session 6: International Best Practices <ul style="list-style-type: none"> • Examining successful Port Single Windows worldwide • Lessons learned and key success factors • Benchmarking against global standards • Common challenges in Port Single Window implementation • Risk assessment and mitigation strategies
15:30	16:00	0:30	Break
16:00	17:30	1:30	PRACTICAL SESSION: Case Study

Certification:

Participants who successfully complete the course and pass the assessment will receive a certificate of completion in Port Single Window Management.

Target Audience:

This course is suitable for port managers, government officials, logistics professionals, customs officers, and anyone involved in trade facilitation and port operations. It is especially beneficial for those seeking to enhance their knowledge of Port Single Window systems and their implementation.

Note: The course content may be subject to updates and modifications based on the latest developments in Port Single Window technology and best practices. Participants are encouraged to stay informed about emerging trends and innovations in this field.